

Dr. Manfred Kops

National and International Mass Media Orders

2 h/weekly, Fridays 12.00 – 13.30 h,
Room VIIb

CEMS Core Course, mainly addressed to International Students of the CEMS Master's in International Management (CEMS MIM). Other students may participate on request.

The number of participants is limited, prior registration is obligatory via the websites of the Institute for Broadcasting Economics:

www.rundfunk-institut.uni-koeln.de/Veranstaltungen/CEMSCoreCourse2006.

Participants that have taken part regularly, have written and presented a paper (if appropriate, this is possible as team work), and have passed a final written examination will be granted 6 ECTS-points for this CEMS Course (non-CEMS students may gain certificates according to prior consultations with the International Relations Center).

Recommended Literature

The following list distinguishes between general literature (part 0) and literature for the specific lectures (parts 1 – 9). Some titles that are considered as basic introductions are marked with a *, and it is strongly recommended to read them in order to be prepared for the respective lectures.

All titles that hold signatures are available at the library of the Institute for Broadcasting Economics, Hohenstaufenring 57a, 50674 Köln. The library is opened on Mondays 10.00 h – 16.00 h, Wednesdays, 10.00 h – 16.00 h, and Fridays 10.00 h – 13.00 h.

The recommended working papers of the Institute can be downloaded free of charge from the Institutes' websites at www.rundfunk-institut.uni-koeln.de.

0. General Literature

Altendorfer, Otto: Das Mediensystem der Bundesrepublik Deutschland, Bd. 2, Berlin 2004, Sign. 05/79

Arbeitsgemeinschaft der Landesmedienanstalten: ALM Jahrbuch, diverse volumes, Sign. 04/132 , 05/69 , 06/97

ARD: ARD-Handbuch, diverse volumes, Sign. 02/216 , 03/136 , 04/186 , 05/140

Barendt, Eric: Broadcasting Law. A comparative study, Oxford 1993, Sign. 05/K

Beyer, Andrea/Carl, Petra: Einführung in die Medienökonomie, Konstanz 2005, Sign. 04/134

Blumenthal, Howard J./Goodenough, Oliver R.: This Business of Television, 2nd edition, New York 1998, Sign. 01/174

Brynjolfsson, Erik/Kahin, Brian: Understanding the Digital Economy. Data, Tools, and Research, The MIT Press, Cambridge/London 2002, Sign. 04/159

Clement, Reiner: Digital Economy, LIT Verlag, Münster 2001, Sign. 02/18

*European Audiovisual Observatory: Yearbook 2005, Vol. 1: Economy of the radio and television industry in Europe, Strassburg 2005, Sign. 06/18

*European Audiovisual Observatory: Yearbook 2005, Vol. 2: Household Audiovisual Equipment-Transmission-Television Audience, Strassburg 2005, Sign. 06/19

*European Audiovisual Observatory: Yearbook 2005: Vol. 3: Film and Home Video, Strassburg 2005, Sign. 06/20

- *European Audiovisual Observatory: Yearbook 2005, Vol. 4: Multimedia and New Technologies, Strassburg 2005, Sign. 06/21
- *European Audiovisual Observatory: Yearbook 2005, Vol. 5: Television Channels - Programme, Production and Distribution, Strassburg 2005, Sign. 06/22
- Faulstich, Werner: Mediengeschichte von den Anfängen bis 1700, Ulm, 2006, Sign. 06/16
- Faulstich, Werner: Mediengeschichte von 1700 bis ins 3. Jahrtausend, Ulm 2006, Sign. 06/17
- Frank, Robert H.: Microeconomics and Behavior, Third Edition, New York et al 1997
- *Green, Damian: The Public Realm in Broadcasting, in: Helm, Dieter et al: Can the Market Deliver: Funding Public Service Television in the Digital Age, Eastleigh 2005, pp. 22 – 39
- *Hans-Bredow-Institut (ed.): Internationales Handbuch für Hörfunk und Fernsehen 2005, Nomos, Baden-Baden 2005, Sign. 00/118
- *Hoskins, Colin/McFadyen, Stuart/Finn, Adam: Media Economics, Applying Economics to New and Traditional Media, Sage, University of Alberta 2004, Sign. 04/158
- Hosp, Gerald: Medienökonomik, Konstanz 2005, Sign. 05/134
- *Humphreys, Peter J.: Media and Media Policy in Germany: The Press and Broadcasting since 1945, Oxford/Providence 1994, Sign. 05/125
- Hutter, Michael: Neue Medienökonomik. Wilhelm Fink Verlag, München 2006, Sign. 06/191
- *Johnston, Donald: Encyclopedia of International Media and Communications, A-E, Vol. 1, Columbia University, New York 2003, Sign. 03/95
- *Johnston, Donald: Encyclopedia of International Media and Communications, F-K, Vol. 2, Columbia University, New York 2003, Sign. 03/96
- *Johnston, Donald: Encyclopedia of International Media and Communications, L-P, Vol. 3, Columbia University, New York 2003, Sign. 03/97
- *Johnston, Donald: Encyclopedia of International Media and Communications, R-Z, Vol. 4, Columbia University, New York 2003, Sign. 03/98
- Kopper, Gerd G.: Medienhandbuch Deutschland. Fernsehen – Radio – Presse – Multimedia – Film, Rowohlt Taschenbuchverlag, Hamburg 2006, Sign. 06/205
- *Kops, Manfred: What is Public Service Broadcasting and How Should It Be Financed? Working Papers of the Institute for Broadcasting Economics, No. 145se, Cologne 2001, Sign. 05/129
- Kops, Manfred: 公共广播电视及其经济来源分析? Working Papers of the Institute for Broadcasting Economics, No. 145sc, Cologne 2001, Sign. 06/K
- *Kops, Manfred: Globalising Media. Benefits and Costs, Winners and Losers, Working Papers of the Institute for Broadcasting Economics, No. 211e, Cologne 2006, Sign. 06/195
- *Kops, Manfred: The German Media Order. A Model for China? Working Papers of the Institute for Broadcasting Economics, No. 215e, Cologne 2001, Sign. 06/196
- *Libertus, Michael: Essential Aspects Concerning the Regulation of the German Broadcasting System. Historical, Constitutional and Legal Outlines, Working Papers of the Institute for Broadcasting Economics, No. 193, Cologne 2006, Sign. 05/117
- Low, Linda: Economics of Information Technology and the Media, Singapore University Press, Singapore 2000, Sign. 01/194
- Meyn, Hermann: Massenmedien in Deutschland, Colloquium Verl., Konstanz 1999, Sign. 01/23
- *Perino, Grischa/Schulze, Günter G.: Competition, Cultural Autonomy and Global Governance: The Audio-Visual Sector in Germany, Hamburg Institute of International Economics, HWWA-Report No. 232, 2003, <http://www.hwwa.de/Publikationen/Report/2003/Report232.pdf>
- Sjurts, Insa: Gabler Kompakt-Lexikon Medien A-Z, Wiesbaden 2006, Sign. 06/193
- Wilke, Jürgen (ed.): Mediengeschichte der Bundesrepublik Deutschland, Köln/Weimar/Wien 1999, Sign. 99/162

Websites:

“German Culture” – brief overview about the German Culture, the German History etc. – and about the German Mass Media:

http://www.germanculture.com.ua/library/facts/bl_media.htm

Link collection of the Institute for Broadcasting Economics:

<http://www.rundfunk-institut.uni-koeln.de>

Information about Germany and the German Media at:

http://www.deutsche-kultur-international.de/dir/?dir_id=91

<http://www.deutschland.de/haupttribrik.php?lang=1&category1=157>

<http://ratgeber-deutschland.de/#Medien>

<http://www.burks.de/medien.html>

http://www.excite.de/directory/World/Deutsch/Medien/Zeitschriften_und_Online-Magazine/Verzeichnisse_und_Portale

W&V, Das business- und people-magazin, contains studies and data about the German media markets: http://www.wuv.de/daten/studien/index_2004.html

Media Perspektiven, Special Interest Journal focussing on the German Mass Media

<http://www.ard-werbung.de/mp/>

Kommission zur Ermittlung der Konzentration im Medienbereich,

provides data about the market shares and ownerships of German TV stations

<http://www.kek-online.de/db/>

The "Arbeitsgemeinschaft öffentlich-rechtlicher Rundfunkanstalten" provides a "Chronik der ARD" at: <http://www.ard.de/intern/chronik/-/id=8302/lk7113/index.html>

KPMG Germany offers several studies about "Media and Publishing" at:

<http://www.kpmg.de/lib/search.asp>

1. Literature for the Specific Lectures

1.1. Literature for the Lecture

“The Mass Media as an Important and Expanding Industry”

1.1. The Media as Economic Goods

1.2. Types of Mass Media

1.3. The Market, the State, and the Civil Society as Providers of the Media

1.4. The Economic Importance of the Mass Media

Bagwell, Kyle: The Economics of Advertising, Columbia University, New York 2001, Sign. 01/248

Bernier, Ivan: The Recent Free Trade Agreements of the United States as Illustration of Their New Strategy Regarding the Audiovisual Sector, <http://www.mediatrademonitor.org/node/view/146> Sign. 06/K

Berry, Steven T./Waldfoegel, Joel: Public radio in the United States: Does it correct market failure or cannibalise commercial station? In: Journal of Public Economics, No. 71/1999, pp. 189 – 211, Sign. 06/K

*Beviglia-Zampetti, Americo: WTO rules in the audio-visual sector, in: Guerrieri, Paolo/ Iapadre, P. Lelio/Koopmann, Georg (eds.): Cultural Diversity and International Economic Integration. The Global Governance of the Audio-Visual Sector, Cheltenham/Northampton 2005, pp. 261 – 284, Sign. 06/88

Bourreau, Marc/Gensollen, Michel/Perani, Jérôme: The relationship between program production costs and audiences in the media industry, Paris 2003, 33 pp., Sign. 06/K

- Brynjolfsson, Erik/Kahin, Brian: Understanding the Digital Economy. Data, Tools, and Research, The MIT Press, Cambridge/London 2002, Sign. 04/159
- Carson, Robert/Wade, Thomas/Hecht, Jason: Microeconomics Issues Today, New York 2005, Sign. 06/104
- Chan-Olmsted, Sylvia M./Chang, Byeng-Hee: Diversification Strategy of Global Media Conglomerates: Examining Its Patterns and Determinants. In: Journal of Media Economics No. 16/4, 2003, pp. 213 – 233, Sign. 06/K
- Dewenter, Ralf: The Economics of Media Markets. Discussion Paper No. 10, 2003, University of the Federal Armed Forces Hamburg, 32 pp., Sign. 06/K
- Drukarczyk, Jochen: Unternehmungsbewertung, Vahlen, München 2001, Sign. 02/113
- ERICARTS (European Research Institute for Comparative Cultural Policy and the Arts): “All Talents Count”, A Pilot Inventory of National Cultural Policies and Measures Supporting Cultural Diversity, Bonn 2001, Sign. 06/K
- Franz, Wolfgang/Ramser, Hans Jürgen/Stadler, Manfred (eds.): Fusionen, Mohr Siebeck, Tübingen 2002, Sign. 02/122
- Grant, Peter S./Wood, Chris: Blockbusters and Trade Wars. Popular Culture in a Globalized World, Vancouver 2004, ISBN: 1553650093
- *Guerrieri, Paolo/Iapadre, P. Lelio/Koopmann, Georg (eds.): Cultural Diversity and International Economic Integration. The Global Governance of the Audio-Visual Sector, Cheltenham/Northampton 2005, Sign. 06/88
- Gunther, Richard/Mughan, Anthony: Democracy and the Media, Cambridge 2000, Sign. 06/98
- Gutsch, Stefan: Strategien für Beteiligungen im privaten Fernsehmarkt, Löw und Vorderwülbecke Verlag, Baden-Baden 1996, Sign. 97/84
- *Helm, Dieter et al: Can the Market Deliver: Funding Public Service Television in the Digital Age, Eastleigh 2005, Sign. 07/29
- Hollifield, C. Ann/Vlad, Tudor/Becker, Lee B.: Market, Organization, and Strategic Factors Affecting Media Entrepreneurs in Emerging Economies, Jönköping International Business School, <http://www.grady.uga.edu/coxcenter/activities/activities03-04/docs/Jonkoping%20Paper/Jonkoping%20paper.pdf>, 2003, pp. 133 – 155, Sign. 06/K
- *IBM Business Consulting Services: Media and entertainment 2010, http://www.google.de/url?sa=U&start=60&q=http://www-935.ibm.com/services/us/imc/pdf/ge510-3569-01f-media-2010.pdf&e=14905&ei=jplLRYSecZrK-QL83eziCA&usg=__ebaRFM9IDdUGmOcNnBKPUg_fq70=, (2003), Sign. 06/K
- Kleinert, Jörn/Klodt, Henning: Megafusionen. Trends, Ursachen und Implikationen, Mohr Siebeck, Tübingen 2000, Sign. 00/95
- Knapp, Carolyne: Die deutsche Fernsehindustrie: Eine Analyse der Wettbewerbsstrategien vor dem Hintergrund zunehmender Digitalisierung von Medien, Arbeitspapiere des Instituts für Rundfunkökonomie, Heft 179, Cologne 2003, Sign. 04/12
- *KPMG: Information, Kommunikation, Medien, 2001-2004, Branchenprognosen aus vier europäischen Ländern, at: http://www.kpmg.de/library/brochures_surveys/1500.htm
- *Kops, Manfred: German TV Programmes for China? A Political Economy Perspective, Working Papers of the Institute for Broadcasting Economics, No. 200e, Second Edition, Cologne 2006, Sign. 06/ K
- Kops, Manfred: 将德国的电视节目卖给中国？一个政治经济学的分析; Working Papers of the Institute for Broadcasting Economics, No. 200c (Chinese Version of the Working Paper No. 200e, 1. ed.); Cologne 2005, Sign. 06/ K
- Lange, Andre: The European audiovisual industry at the verge of convergence, Chapter Thirteen in: Nissen, Christian S. (ed.): Making a Difference: Public Service Broadcasting in the European Media Landscape, John Libbey Publishing, Eastleigh 2006, pp. 1 – 16, Sign. 07/27

- Mangáni, Andrea: Profit and audience maximization in broadcasting markets, *Information Economics and Policy* No 15/2003, pp. 305 – 315, Sign. ### (bitte besorgen)
- Meyer, Thomas: *Media Democracy*, Cambridge 2002
- Noam, Eli M./Millonzi, Joel C. (eds.): *The International Market in Film and Television*, Norwood 1993, Sign. 93/204
- Pringle, Peter K./Starr, Michael F./MacCavitt, William E.: *Electronic media management*, Focal, Boston 1991, Sign. 93/142
- *PriceWaterhouseCoopers: *German Entertainment and Media Outlook: 2005-2009*, <http://www.pwc.com/extweb/pwcpublications.nsf/docid/C3A3CC7C707F052E8025709D0030670C>, Sign. 06/K
- *PriceWaterhouseCoopers: *German Entertainment and Media Outlook: 2006-2010*, <http://www.pwc.com/Extweb/pwcpublications.nsf/docid/2DE19D296E0CD8BD802572050043696F>, Sign. 06/K , Sign. 06/200
- PricewaterhouseCoopers (ed.): *Global Entertainment and Media Outlook: 2002 – 2006. Executive Summary*, www.pwcglobal.com/e&m/outlook/Outlook2002_ExecSummary_Final.pdf
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- *Schulze, Bernd/Thielmann, Bodo/Sieprath, Stephan/Hess, Thomas: *The Bertelsmann AG: An Exploratory Case Study on Synergy Management in a Globally Acting Media Organisation*, in: *The International Journal on Media Management*, No. 3&4/2007, pp. 138 – 147, http://www.leaonline.com/doi/pdfplus/10.1207/s14241250ijmm0703%264_6
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- Wiedemann, Verena: *Promoting Creative Industries: Public Policies in Support of Film, Music and Broadcasting in Developing Economies*, Study prepared for UNCTAD XI, High Level Panel on Creative Industries and Development, 13 June 2004, Sao Paulo, Brazil, mimeo, June 2004
- Wilbur, Kenneth C.: *Modeling the Effects of Advertisement-Avoidance Technology on Advertisement-Supported Media*, University of Virginia, Charlottesville 2004, 35 pp., Sign. 06/K
- Willems, Herbert (ed.): *Die Gesellschaft der Werbung*, Westdeutscher Verlag, Opladen 2002, Sign. 05/06
- Wolf, Michael J.: *The entertainment economy. How mega-media forces are transforming our Lives*, Times Books, New York 1999, Sign. 99/112

Websites:

JupiterResearch “provides unbiased research, analysis and advice, backed by proprietary data, to help companies profit from the impact of the Internet and emerging consumer technologies on their business” at <http://www.jupiterresearch.com/bin/item.pl/home>

McKinsey also offers data and studies about the media industry at <http://www.mckinsey.com>;

very informative are the McKinsey quarterly-publications:

http://www.mckinsey.de/knowmatters/quarterly/publikationen_quarterly.htm

Also see the international websites of PriceWaterhouseCoopers at <http://www.pwc.com/> and the national website at <http://www.pwc.de/>

“news for journalists” about the German media are provided by “Newsroom.de – Nachrichten für Journalisten at [http://www.newsroom.de./](http://www.newsroom.de/) Also a newsletter can be subscribed there.

1.2. Literature for the Lecture

“The Mass Media as a Key Institution of Public Communication”

- 1.1. The Cultural Importance of the Mass Media
- 1.2. The Political Importance of the Mass Media
- 1.3. The Mass Media and Public Communication
- 1.4. The German Mass Media Order
- 1.5. International Mass Media Orders

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- Becker, Jörg: *Weltweite Kommunikation. Medienimperialismus und Hybridkultur revisited*. In: Müller, Johannes/Fleck, Michael (ed.): *Globale Solidarität durch weltweite Kommunikation?* Kohlhammer, Stuttgart 2002, pp. 1 – 30, Sign. 06/K
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- Blaurock, Uwe (ed.): *Medienkonzentration und Angebotsvielfalt zwischen Kartell- und Rundfunkrecht*, Nomos Verl.-Ges., Baden-Baden 2002, Sign. 02/66
- Bohl, Christoph: *Konzentrationskontrolle in den Medien*, Nomos Verl.-Ges., Baden-Baden 2000, Sign. 00/172
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- Caffarel, Carmen/Garcia de Castro, Mario: *Editorial autonomy and public control – the debate over reform*, Chapter Nine in: Nissen, Christian S. (ed.): *Making a Difference: Public Service Broadcasting in the European Media Landscape*, John Libbey Publishing, Eastleigh 2006, pp. 135 – 146, Sign. 07/27
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- Claussen, Bernhard: Politische Sozialisation durch Massenmedien und die Vermittlung von Vorstellungen über fremde Völker, Gesellschaften und Nationen, in: Völker und Nationen im Spiegel der Medien, Bundeszentrale für politische Bildung, Schriftenreihe, Band 269, Bonn 1989, pp. 67 – 87
- Collins, Richard: The BBC and "public value", in: Medien & Kommunikation, No. 2/2007, pp. 164 -184
- Cooter, Robert/Ulen, Thomas: Law and economics, Addison Wesley Longman, Reading, Massachusetts 2000, Sign. 01/121
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- Harrison, Lawrence/Huntington, Samuel: Culture Matters, New York, 2000, Sign. 01/74
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- Hosp, Gerald: *The Media Rent-Seeking Society: Differences in Democratic and Authoritarian Environments*, University of Fribourg (Switzerland), 2003, 37 pp., Sign. 06/K
- Huber, Hans Dieter: *Welcome to Securityland. Die Globalisierung von Kommunikation und Kultur im Internet (1)*. In: *kritische Berichte, Zeitschrift für Kunst- und Kulturwissenschaften*, Jg. 25, Marburg 1997, Jonas Verlag für Kunst und Literatur, Heft 1, pp. 70 – 79, Sign. 06/K
- Islam, Iyanatul/Chowdhury, Anis: *The political Economy of East Asia. Post-crisis Debates*, Oxford University Press, New York 2000, Sign. 02/56
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- Joseph, Ammu: *The Broadcast Bill and the Public Interest*, in: *zestmedia*, July 31th, 2006, www.mail-archive.com/zestmedia@yahoo.com/msg01939.html
- Kleinsteuber, Hans J.: *Dialogue of Cultures and the Internet: A Turning Point in the Ethics of International Communications?* In: *Orient Institut (ed.): Media Ethics and the Dialogue of Cultures. Journalistic Self-Regulation in Europe and the Islamic World*. Hamburg 2003, pp. 235 – 248, Sign. 06/K
- Kleinsteuber, Hans J.: *Der Dialog der Kulturen in der Kommunikationspolitik*, München 2003, pp. 145 – 192, Sign. 06/K
- Kleinsteuber, Hans J.: *Terrorismus und Feindbilder. Zur visuellen Konstruktion von Feinden am Beispiel Osama Bin Laden und Saddam Hussein*. In: *Beuthner, Michael et.al. (eds.): Bilder des Terrors – Terror der Bilder?* Köln 2003, pp. 206 – 237, Sign. 06/K
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- Kleist, Thomas: *Rechtliche Bedingungen im europäischen Ausland für lokales Cross-Media*. Vortrag bei der BLM-Veranstaltung: *Angebots- und Meinungsvielfalt in lokalen und regionalen Medienmärkten*, 31. März 2006, 2006, Sign. 06/K
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- Kracauer, Siegfried: *From Caligari to Hitler*. Princeton: University of Princeton Press. 2004
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- conneX - Infomagazin für Bürgermedien: www.connex-magazin.de;
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- 5.2. Economic Peculiarities of Films
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Websites:

- The German Embassy in Washington, D. C. provides information about the history of German films at: http://www.germany-info.org/relaunch/culture/arts/performing_arts/film.html
- German Films is the national information and advisory center for the promotion of German films worldwide. The websites provide information about the activities of German Films and statistics about the success of German films on national and international markets. <http://www.german-cinema.de/>
- Film20 is a platform of German Film producers: <http://www.film20.de/home/index.html>
- The Filmstiftung NRW reports about actual activities at: <http://www.filmstiftung.de/>;
- There is a blog in English about the “German film production market” at <http://ma-projekt5.hdm-stuttgart.de/ws0607/stud/02/>

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- 6.2. The Structure of Public Service Online Services in Germany
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Websites:

Studies about the growing influence of the new media can be found at:
http://www.zdnet.de/news/print_this.htm?pid=39120075-39001023c

PriceWaterhouseCoopers publishes studies about the electronic media at:
<http://www.pwc.com/> and the national website at <http://www.pwc.de/>

Also McKinsey regularly publishes studies about the electronic media at:
<http://www.mckinsey.com>

JupiterResearch “provides unbiased research, analysis and advice, backed by proprietary data, to help companies profit from the impact of the Internet and emerging consumer technologies on their business” at <http://www.jupiterresearch.com/bin/item.pl/home>

The debate about the regulation of the electronic media by the European Community, especially the revision of the European TV directive (now: European directive for audiovisual media products) can be observed at:
http://ec.europa.eu/comm/avpolicy/index_en.htm

1.7. Literature for the Lecture

“Perspectives of the German Mass Media Order”

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7.2. The Market as the Dominant Provider of the Media?

Case Study XVI: The Future of Public Service Broadcasting in Germany

7.3. Regulated Self-Regulation of the Media?

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Websites:

- The decisions of the German Supreme Court ("Bundesverfassungsgericht") on Broadcasting and the Media in general can be downloaded from <http://www.bundesverfassungsgericht.de/entscheidungen.html>
- The "Arbeitsgemeinschaft der Landesmedienanstalten" (the association of German regulatory authorities for commercial broadcasters) reports about the German broadcasting order, especially about changes of the legal framework and about academic research at <http://www.alm.de/>

Also see the websites mentioned for section 1.3., above.

1.8. Literature for the Lecture

. "Perspectives of the International Mass Media Order"

- 8.1. The Economic and Political Consequences of Globalization for the Media
Case Study XVIII: Do the Mass Media Promote the Dialogue between Cultures?
Case Study XIX: The UNESCO Convention on Cultural Diversity
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For developments of the European broadcasting order see e.g. the websites of the EBU: <http://www.ebu.ch/>; especially the position papers and conference materials that are provided there.

Also see the websites of the European Commission on Audiovisual and Media Policy at: http://ec.europa.eu/comm/avpolicy/index_en.htm

Trends in broadcasting are described and discussed (in forums) at: <http://www.theopenpress.com/index.php?a=view&code=04&industry=72>

For recent debates on the broadcasting order of the USA see e.g. <http://freepress.net/>

Discussions about Media, Democracy and Literacy can be found at:

- www.openairwaves.org/telecom (Investigative journalism in the public interest)
- www.mediachannel.org (Global network for democratic media)
- www.adbusters.org (Media Foundation, Canada)
- www.media-awareness.ca/english/index.cfm (Media Awareness Network)
- www.media-alliance.org (Promoting media excellence, ethics, diversity and accountability)
- www.acmecoalition.org (Action Coalition for Media Education)
- www.medialit.org (Center for Media Literacy).
- www.mediascope.org (MediaScope Raising Awareness about Media/Society)

Freedom of the press is discussed (in German) at

<http://www.reporter-ohne-grenzen.de/links.html>;

the international websites of reporters without borders is

http://www.rsf.org/rubrique.php3?id_rubrique=20.

There you also can find the annual reports about the press freedom;

and a press freedom index: http://www.rsf.org/rubrique.php3?id_rubrique=639

Trends in the telecom markets, e.g. for broadbands and satellites, are described and discussed by <http://www.telecoms.com/itmgcontent/tcoms/>